| AMENDMENT OF SOLICITATION/MO | DDIFICATION OF | CONTRACT 1. C | ONT | RACT ID CODE | | PAGE OF PAGES |
|--|--|---|--------------------------|--|---|---------------------------------|
| 2. AMENDMENT/MODIFICATION NO. | 3. EFFECTIVE DATE | 4. REQUISITION/PURCHASE REQ. NO. 5. PROJECT NO. (H | | | (If applicble) | |
| A002 | AUG 10, 2007 | EDNIFL-07-900011 7. ADMINISTERED BY (If other than Item 6) | | | | |
| 6. ISSUED BY National Institute for Literacy 1775 I Street NW, Suite 730 Washington DC 20006-2417 | EDNIFL | See Block 6 | if oth | er than Item 6) | CODE | |
| B. NAME AND ADDRESS OF CONTRACTOR (No., street, cour | nty, State and ZIP Code) | | (X) | 9A. AMENDMENT | OF SOLICIATION N | |
| | | | × | 9B. DATED (SEE) | ED-07-R-0068 | - |
| | | | | | JUL 23, 2007 | |
| | | | | 10A. MODIFICATI | ON OF CONTRACT | ORDER NO. |
| | | | | 10B. DATED (SEE IT | EM 13) | |
| | CILITY CODE M ONLY APPLIES TO | AMENIDMENTS OF | 90 | LICITATIONS | | |
| K The above numbered solicitation is amended as set forth | | | | | is not extend | led. |
| Offers must acknowledge receipt of this amendment prior to (a)By completing items 8 and 15, and returning or (c) By separate letter or telegram which includes a referen PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR your desire to change an offer already submitted, such changamendment, and is received prior to the opening hour and da 12. ACCOUNTING AND APPROPIATION DATA (If required) | copies of the amendment; (b ce to the solicitation and ame TO THE HOUR AND DATE SP ge may be made by telegram | b) By acknowledging receip endment numbers. FAILUF PECIFIED MAY RESULT IN | ot of t RE OF REJE | his amendment on o YOUR ACKNOWLE CTION OF YOUR O | each copy of the off DGMENT TO BE RE FFER. If by virtue o | CEIVED AT THE this amendment |
| See Schedule | | | | | | |
| | M ONLY APPLIES TO M | | | | | |
| CHECK ONE A. THIS CHANGE ORDER IS ISSUED PURSU | | | | **** | E IN THE CONTRAC | T ORDER |
| B. THE ABOVE NUMBERED CONTRACT/OR appropriation date, etc.) SET FORTH IN I' C. THIS SUPPLEMENTAL AGREEMENT IS E | TEM 14, PURSUANT TO THE NTERED INTO PURSUANT T | E AUTHORITY OF FAR 43. | | | nges in paying offic | 9, |
| D. OTHER (Specify type of modification and | authority) | | | | | |
| E. IMPORTANT: Contractor is not, | is required to sign thi | s document and ret | urn | CO | pies to the issu | uing office. |
| 14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organ The Evaluation Criteria that was posted on July Please use the revised Evaluation Form (dated a final proposals is extended to August 22, 2007. | 27, 2007 contained an | error in the scoring. | This | Amendment r | evises Evaluation | |
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| Except as provided herein, all terms and conditions of the do 15A. NAME AND TITLE OF SIGNER (Type or print) | ocument referenced in Item 9 | A or 10A, as heretofore cl | | | | and effect. |
| | | , | | | | |
| 15B. CONTRACTOR/OFFEROR | 15C. DATE SIGNED | 16B. UNITED STATES O | FAN | IERICA | | 16C. DATE SIGNED |
| (Signature of person authorized to sign) | | (Signat | ture o | f Contracting Office | er) | 8.10.01 |

Attachment B Solicitation Number: ED-07-R-0068 REVISED August 9, 2007

Proposal Evaluation Criteria

All proposals will be evaluated in accordance with the following evaluation factors and the respective point values assigned. An award will be made to the responsible offeror (1) whose proposal conforms to the solicitation and is most advantageous to the Government and (2) based on availability of funds. For this solicitation, price will be a substantial factor in source selection, but technical factors are significantly more important than cost. The Institute's Contracting Officer will determine whether the difference in quality is worth the difference in cost or price.

| Evaluation Criteria | Points | |
|--|--------|--|
| 1. QUALITY OF TECHNICAL PROPOSAL | 40 | |
| A. The technical proposal demonstrates the offeror's clear understanding of the tasks outlined in the Statement of Work and the requirements for submitting the proposal within the instructional cover letter. | 20 | |
| B. The technical proposal demonstrates the offeror's field knowledge of instructional design and online learning methods and provides clear explanations regarding the requirements for this project. If offeror lacks expert knowledge in one or more of the areas, the technical proposal will show that the offeror has established partnerships with other individuals or organizations to supply the missing expertise. | 20 | |
| 2. QUALITY OF KEY PERSONNEL. | 30 | |
| A. The technical proposal adequately describes the staff hours needed for each task and that the offeror has dedicated the appropriate amount of staff hours to complete each deliverable task by the assigned due date presented in the statement of work. | | |
| B. The technical proposal clearly shows that the key personnel who will be assigned to work on each of the tasks outlined in the statement of work have the required professional expertise and content technical knowledge, as outlined above in Section 1B. | | |
| 3. QUALITY OF MANAGEMENT PLAN | 20 | |
| A. The technical proposal provides clear, logical, and specific plans, with provisions for identifying and correcting deficiencies, and a process for ensuring quality and timeliness of the final product. | 15 | |
| B. The technical proposal will include a statement describing how the contractor will address organizational and other conflicts of interest for persons who are consultants or who work for organizations with potential conflicts. | | |
| 4. REQUIRED CORPORATE EXPERIENCE AND CAPABILITY | 10 | |
| A. The technical proposal describes the offeror's relevant past performance in projects of comparable size, complexity, and similarity to the objectives of this requirement. | | |
| TOTAL POSSIBLE SCORE | 100 | |

<u>TECHNICAL MERIT</u> ratings reflect the Government's confidence in each offeror's ability, as demonstrated in its proposal, to perform the requirements stated in the Statement of Work.

| FINAL NUMERICAL SCORES | DEFINITION |
|------------------------------|---|
| 90-100 | Proposal demonstrates excellent understanding of requirements and approach that significantly exceeds performance or capability standards. Have exceptional strengths that will significantly benefit the Government. |
| 80-89 | Proposal demonstrates good understanding of requirements and approach that exceeds performance or capability standards. Have one or more strengths that will benefit the Government. |
| 70-79 | Proposal demonstrates acceptable understanding of requirements and approach that meets performance or capability standards. Acceptable solution. Few or no strengths. |
| 60-69 | Proposal demonstrates shallow understanding of requirements and approach that only marginally meets performance or capability standards necessary for minimal but acceptable contract performance. |
| <60 | Fails to meet performance or capability standards. Requirements can only be met with major changes to proposal. |